



Source Direct

## CASE STUDY: THE HYATT CENTRIC WAIKIKI BEACH



## NATIVE BEAUTY, 5-STAR FINISHES

### Overview

Hyatt Centric Waikiki Beach is an office building turned high-concept hotel in Hawaii that offers guests a rich and immerse island experience. Central to the design narrative was the consensus that the hotel embody the rejuvenating island spirit of Waikiki Beach through the incorporation of natural, local elements into the property.

## Challenge

Because Hyatt Centric Waikiki Beach was an adaptive reuse project, the designers and developers were tasked with conceiving a design suited to the building's existing structure without compromising the visual intent. By the time Source Direct was brought in, the project was well over budget. The client needed to obtain a constructibility constant that maintained the focus of the design intent while constraining the cost. Specifically, the client sought basket-weave wooden doors for the lobby and guest rooms as well as the glass and vanities required for the baths.



Photo: Courtesy of @hyattcentricwaikikibeach

## Benefits:

- Soft-close details
- High-quality, custom design solutions at a cost-effective price point
- Cut down on expenditure, from product to install costs
- Team coordination amongst various parties

## Solution

Source Direct sourced a special, premade, weave wood veneer that could be incorporated into the guest room and lobby door designs and, importantly, would help maintain the design intent.

***“Source Direct was easy to work with and a responsive team player. They understood and were able to meet the design style, client budget, and tight time schedule which contributed to the success of the project.”***

—Linda Miki,  
AIA, Principal and Vice Chair, G70 Design

## PROJECT INFORMATION

**Project Name:** Hyatt Centric Honolulu  
**Project Location:** 349 Seaside Ave., Honolulu HI 96815  
**Hotel Brand:** Hyatt Centric  
**Parent Company:** Hyatt  
**Client Company:** Chartres Lodging Group  
**Architect:** Group 70 International  
**Designer:** Design 360 Unlimited  
**General Contractor:** Swinerton Builders  
**Products Manufactured:** Custom screens in lobby, custom doors, shower systems, vanity units, casing and valances





Photo: Courtesy of @hyattcentricwaikikibeach

Then, in attempt to help the client get back on budget, Source Direct found a quartz vanity counter-top of equal caliber to the product the client had previously specified but at a significantly lower cost. Moreover, Source Direct helped the client save more money by delivering the vanity as a full unit, making the install costs cheaper.

***“Source Direct are real problem solvers—not just a sellers of products. One example, on a hotel project they were supplying doors, hardware, vanities and other building products to, we needed custom metal screens for the exterior to cover up the distribution lines for the HVAC system. I simply spoke to Kip about this challenge and Source Direct stepped-up and delivered. Far above the original ask, I might add”***

—Barry Nidiffer,  
Founder, Barry Partners LLC

***“The screens in the lobby are jaw-dropping! I was astounded by the level of quality and the thoughtfulness of the design. Source Direct was able to take that concept and translate it to the interior barn doors—same style and level of finish. The price was the added bonus—they delivered 5 star quality at a reasonable price”***

—Barry Nidiffer,  
Founder, Barry Partners LLC



### Products Delivered:

- Doors with custom weave wood veneer insets
- 6200 series track systems with soft-close
- Wood valance
- Door pulls, hinges,
- jamb/casings and custom screens
- Shower glass, hinges, pulls, u-channels and seals
- Drapery valance
- Wood trim at outside shower panel
- Full unit vanities



## **RAISE YOUR STANDARDS, NOT YOUR BUDGETS.**

Given the intense competition in the hotel industry, there has never been a more important time for architects, interior designers and hotel developers to keep up with design trends and emerging consumer behaviors. Hotel guests today are seeking unique, bespoke experiences that they can share on social media—namely, Instagram. To be “Instagrammable,” architects, designers and developers must create spaces that appeal to a hyper-connected, Internet-driven consumer population by anticipating these opportunities and incorporating them into the design early on. Source Direct took that challenge in stride, working as a detail driven partner to create moments that have been captured, shared and liked by thousands.

